

# AppDiagnos





1% **drop in sales** for  
100ms of latency



If a site didn't load in 4  
seconds, abandonment rates  
as high as 80%

**If a site didn't load in 4 seconds, abandonment rates as high as 80%**



User cares about

Speed

Downtime

User Experience

Business cares about

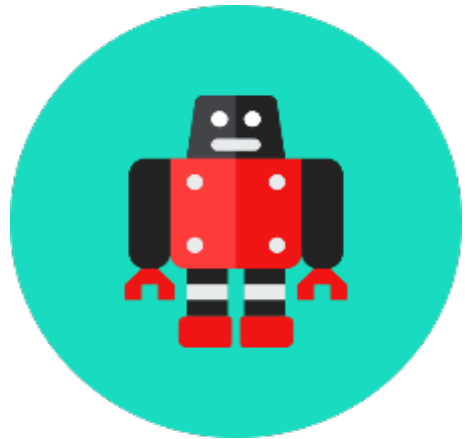
Easy Adoption

Quick Resolution

Analytics



**Application Performance Management (APM) is the solution**



Synthetic User  
Monitoring



Real User  
Monitoring



Application Deep  
Dive



Load  
Testing

Different APM tools exist for different problems

**Tracking across multiple tools is itself a big problem**



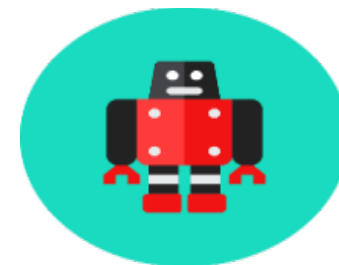
**Monitor App Servers, Databases and OS in one place**  
No need for multiple tools



**Proactively Monitor The Entire Flow**  
Get code level visibility – Package, Class, Method, SQL level visibility



**Integrated APM Platform**



**Measure Performance from various global cities**



**Define SLAs and Self-Heal**

Faster and Resilient apps = Higher revenue and higher profit!

## Appdiagnos Key Differentiators

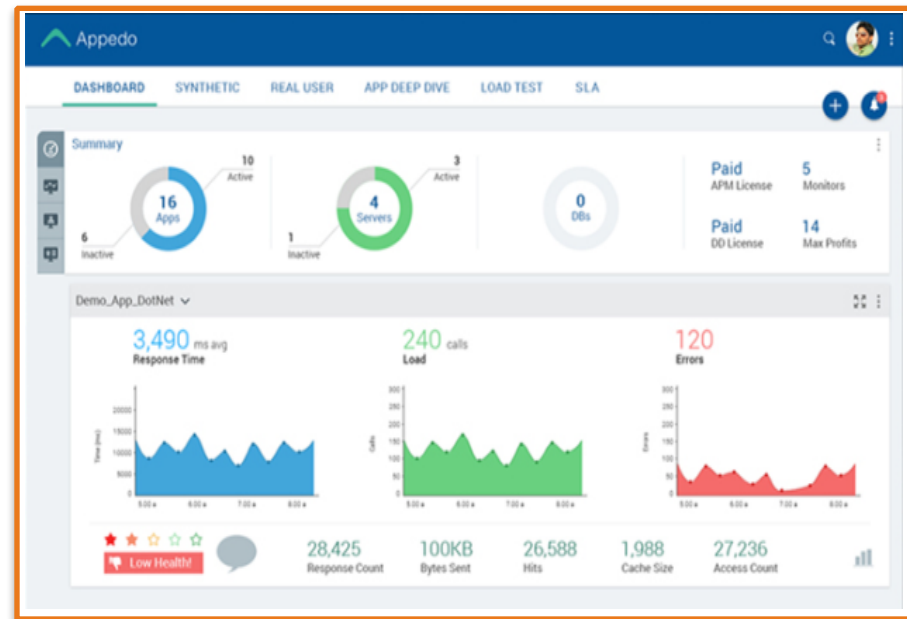
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- Unified APM On Cloud
- Self-Healing
- On cloud, On Premise, Hybrid
- Simple Pricing Model

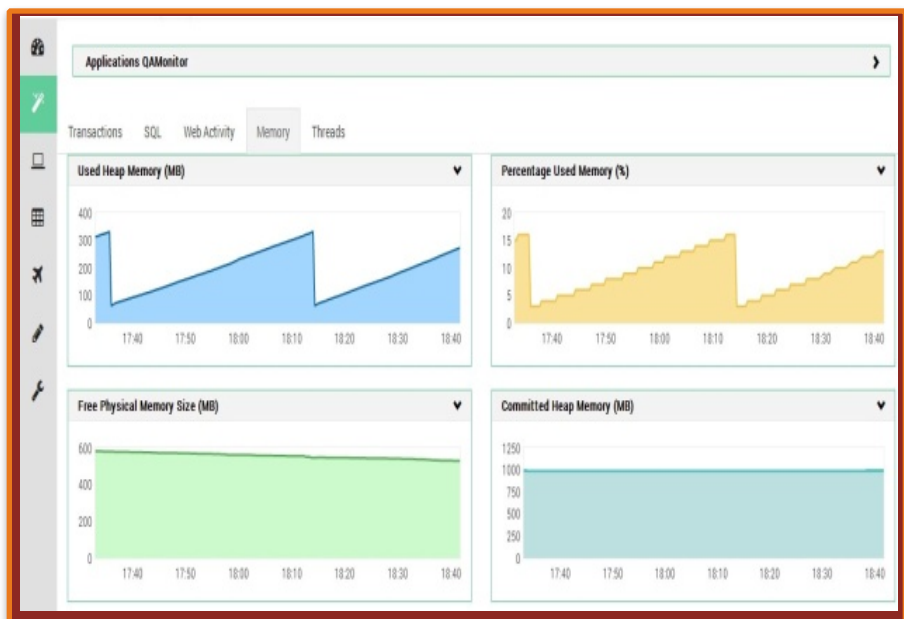
One Platform For Dev + Ops  
Speed makes the difference



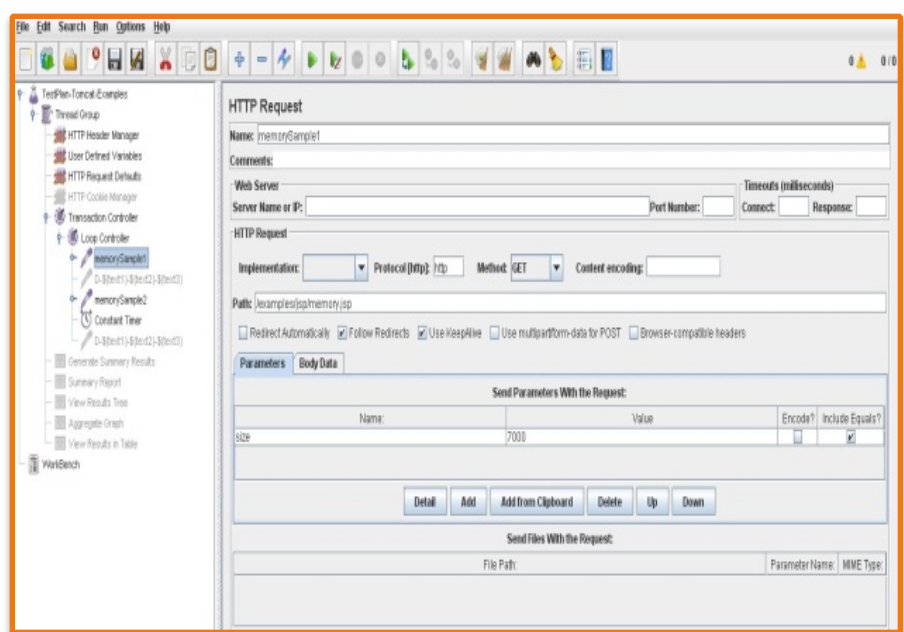
## MONITOR



## TROUBLE SHOOT



## RESOLVE



DEV OPS



Solves Problems  
Before They Happen



End User  
Transaction  
Complete



## Demo - Synthetic User Monitoring

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- ❑ See how APM monitors apps from various cities
- ❑ Pin-point the slow pages and page components
- ❑ Provide a better user experience







Niche Technology Startup



Seed Funded



40 Member Team



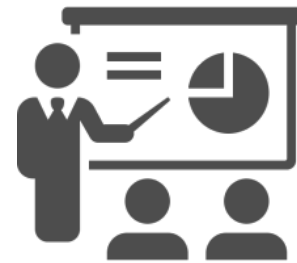
Growing Customer Base



On Cloud



Hosted in AWS



Expert Service Partners



Awesome Support

# Thank you

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